



Deeply invested in your success



You have big plans when it comes to your dealership—like improving your bottom line or modernizing your operations to meet the changing way consumers buy cars. Depending on those plans, the products you offer, your unique training and development needs, and what wealth-building structure best suits your needs, your goals can vary. That’s where we come in.

We understand the challenges auto dealers face in maximizing profitability while delivering the ultimate customer satisfaction. Working with EasyCare means more than just access to F&I products—we’re a strategic ally dedicated to helping dealers like you thrive in an ever-evolving landscape.

- 40 years of experience
- 23M+ drivers protected
- \$3.7B+ in claims paid
- \$1B+ in dealer wealth managed
- 8K+ dealers nationwide
- 750+ employees
- The industry’s only MotorTrend® Recommended Best Buy



DRIVING TOTAL PERFORMANCE

F&I And Wealth Transformation

Dealer participation is driven by F&I success. We deliver a full suite of the industry’s only MotorTrend® Recommended Best Buy F&I products paired with a consultative approach to building and actively managing the participation program structure that works for you.

360° People Strategy

People are the cornerstone of every successful dealership. That’s why we take a 360° approach to talent management and upskilling. From recruiting and formal training classes to ongoing in-store assessment and development, we supercharge your staff across the dealership.

End-To-End Dealer Solutions

We wake up every day looking for new ways to help dealers. Our arsenal of solutions can be leveraged across the store. From sales differentiation programs to digital solutions or adding a new revenue stream with post purchase sales, we help you drive efficiency, profitability, and growth.



F&I And Wealth Transformation

Full Suite of F&I Products

Cater to your customers' specific needs with the industry's only MotorTrend Recommended Best Buy F&I coverage that includes VSC and limited warranty coverage, as well as a wide variety of ancillary products like GAP, tire and wheel, appearance protection, bundled products and more.

Wealth Building

Comprehensive dealer participation programs uniquely tailored to your specific goals.

- Retro, CFC, NCFC, DOOC/DOWC
- Active management model - day-to-day monitoring, quarterly Dealer Participation Statements, and annual Portfolio Reviews.

MotorTrend® Certified

Differentiate your dealership by certifying your other makes and models.



360° People Strategy

In-Store Development

A consistent assessment and development plan that provides one-on-one training for F&I.

Recruiting

We offer a customized approach that saves you time and money and maximizes your largest asset.

EasyCare University

Robust, multi channel training and dealership development that offers F&I classroom training, Compliance training, Fixed Ops training, and Sales development training.



End-To-End Dealer Solutions

We go beyond F&I with solutions to help a dealership run on all cylinders.

Sales

- Sales Differentiation Programs
- Digital (web, digital retailing)

F&I

- Virtual Portfolio Management
- Spot Insurance
- Smart Payment

Operations

- Key Machine
- Lot Management
- BDC
- Digital (CRM)

The 7th Profit Center™

Take advantage of untapped retention income at no cost to you. We send dealer branded marketing materials at critical milestones in a vehicles life cycle. Our program has proven to drive sales, trade ins, customer and warranty pay, and F&I profit.

F&I success starts with the right plans. Let's tailor yours.
Learn more at easycare.com

